visit
a comfortable
place

We heard you.

**stimulate my
imagination**

**connect with
technology**

visit
a virtual
space

LINCOLNWOOD
P U B L I C
L I B R A R Y
D I S T R I C T

Strategic Plan
JULY 2013 – JUNE 2016

The ultimate goal of our strategic plan is to transform LPLD into a modern, thriving, essential part of the Lincolnwood community.

WHAT'S A STRATEGIC PLAN?

This plan is meant to be used as a roadmap for meaningful change. The ultimate goal of the plan is to transform LPLD into a modern, thriving, essential part of the Lincolnwood community.

See the final outcomes of the plan on the other side. These goals were designed to respond to the community's needs and wants.

HOW WAS THE PLAN CREATED?

The library gathered input from the Lincolnwood community, the library Board of Trustees, and library staff through focus groups, interviews, and surveys.

WHAT DID WE FIND OUT?

Residents want a more comfortable physical space, better access to popular materials, more technology training, and better virtual services.

Questions? Comments?

**Contact Library Director
Su Bochenski at 847.677.5277**

PHYSICAL SPACE

Goal: Provide residents with a modern, comfortable, and inviting library that offers a choice of public and private spaces for reading, studying, working, playing, talking, and engaging with one another collaboratively.

> **Conduct a space reutilization plan and then remodel the library to make the best use of existing space**
> **Update the furniture and fixtures**

VIRTUAL SPACE

Goal: Residents will be able to connect with the library 24/7 to obtain information and materials through up-to-date, user-friendly virtual services that are accessible via traditional computers and mobile devices.

Goal: Residents will discover and use the many online resources (databases) the library provides for information, education, and recreation.

> **Redesign the website for easier use**
> **Create a mobile library app**
> **Implement text notifications for patrons**
> **Promote the library's online resources**

COMPUTER AND TECHNOLOGY LITERACY

Goal: Help residents increase their knowledge of the digital world by providing fundamental technology information through a variety of sources.

Goal: Provide up-to-date computer equipment and technology infrastructure for residents and support the use of patron-owned computing devices in the library.

> **Purchase computing/reading devices for training and circulation**
> **Conduct technology training sessions**

READING, VIEWING AND LISTENING FOR PLEASURE AND KNOWLEDGE

Goal: Residents will find the materials they want, when they want, in the library for reading, viewing, and listening for pleasure and knowledge.

> **Purchase more popular items, both print and audiovisual**
> **Release new materials faster**
> **Increase downloadable materials**

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PUBLIC
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